

**Report for:
ACTION**

Item Number:

Contains Confidential or Exempt Information	No
Title	Sport England Local Delivery Pilot Let's Go Southall Funding Award
Responsible Officer(s)	Judith Finlay, Executive Director of Children, Adults and Public Health
Author(s)	Chris Bunting, Assistant Director, Leisure
Portfolio(s)	Thriving Communities Healthy Lives Tackling Inequalities
For Consideration By	Cabinet
Date to be Considered	15 th June 2021
Implementation Date if Not Called In	28 th June 2021
Affected Wards	Southall Green, Southall Broadway, Norwood Green, Dormer's Wells, Lady Margaret
Keywords/Index	SPORT ENGLAND, AWARD ACCEPTANCE, SOUTHALL INVESTMENT, CYCLING, OUTDOOR PARK GYMS, LEADERSHIP DEVELOPMENT, HEALTH, LET'S GO SOUTHALL, LOCAL DELIVERY PILOT

Purpose of the Report:

To seek approval to accept the Sport England Let's Go Southall (LGS) Local Delivery Pilot Accelerator Award in the sum of £2,290,000 containing the following four core components; (i) Let's Ride Southall cycling initiative involving up to 2,500 cycles with wrap around support, subject to a successful phased rollout, (ii) three new state of the art outdoor park gyms, (iii) continued multiple level leadership work and (iv) continued Activities Communities Teams (ACT) social movement led resident's capacity development for the period June 2021 to September 2022.

1. Recommendations

It is recommended that Cabinet

- 1.1 Authorises the Council to accept the Sport England Accelerator Award for the total sum of £2,290,000, of which (i) £1,127,178 is to be made available for the Let's Ride Southall 2,500 cycle project including a wrap-around support

programme, (ii) £426,200 made available for three state of art outdoor gyms for Southall, and (iii) £446,790 be made available for multiple level systems and community Leadership Development and Systems Change programmes, for the period June 2021 to September 2022.

- 1.2 Approves the phase 1 Let's Ride Southall delivery plan which consists of a (i) up to 2,500 Let's Go Southall branded cycles distribution based on criteria set in section 4.1.2; (ii) the creation of up to four central Southall cycling hubs, with wraparound support that includes cycle training, led rides, maintenance classes, impact and behaviour change evaluation, bike GPS tracking for security and insight of new cycling routes, longer term sustainability with training of new mechanics and cycling instructors, and (iii) Active Communities Team Social Movement peer support, to be delivered between June 2021 and September 2022. This will be subject to agreeing the approach for the allocation of bicycles meeting lottery requirements.
- 1.3 Authorises the Executive Director for Place to award the contracts for the purchase of cycles and equipment up to a total value of £747,857 for capital funding, equipment maintenance, four central Southall cycling hubs creation, cycling training, evaluation, and project management up to a total value of £379,321 from the Award funding.
- 1.4 Approves the supply and installation of three new state of the art outdoor gyms in Spikes Bridge Park, Southall Recreation Ground and Southall Manor House Grounds as outlined in Appendix 2.
- 1.5 Agrees that all support payments and performance and future programme details will be reviewed on a quarterly basis by officers and relevant members of the Let's Go Southall Executive Board.
- 1.6 Approves that a matched funding contribution of £100,000 to be utilised from s106 funding already received for the total cost of the outdoor gym installation.
- 1.7 Approves capital expenditure budget of cycling and Outdoor Gym £1,174,057 to be incepted into the capital programme over the two years 21-22 and 22-23 to be funded from grant and S106.
- 1.8 Note that the revenue maintenance cost of the capital equipment to be managed within the existing approved revenue budget.

2. Background

- 2.1 Southall in Ealing, West London, is an area with a strong sense of place. Diverse communities from across the world, including India, Pakistan, Sri Lanka and Somalia, have settled there, making it a vibrant and culturally rich town. As well as being close to Heathrow, Southall is well connected to central London and is continuing to benefit from major infrastructure and residential developments, including Crossrail and the Southall Waterside housing development bringing thousands of new homes and jobs.

- 2.2 The Council has made significant improvements to the town centre over the last eight years, with a focus on making roads more appealing for pedestrians and new segregated lanes are making the town more cycle friendly. With a population of just over 70,000 across five ward areas, Southall is characterised by a relatively youthful population, with higher levels of households with young children, as well as lower rates of economic activity and qualifications. Since 2010, four of the five wards in Southall have been among the most deprived nationally. Residents living in the area have higher levels of conditions such as obesity, diabetes, cardiovascular disease and mental health conditions than elsewhere.
- 2.3 The Health Challenges faced by people in the most deprived parts of England leads to life expectancy gaps of 10 years. Southall is no different. A survey of 700 Southall residents had confirmed that 43% were doing less than 30 minutes exercise per week. This contrasted with a borough wide figure of 27% and national figure of 25%
- 2.4 Southall was one of 12 pilot areas nationally that successfully bid for multi-year funding from Sport England to deliver test and learn (new and innovative) approaches to meet the following ambitions:
- to make it easy for people to get active as part of their everyday lives and as a method for meeting their wellbeing needs.
 - to support people to walk and cycle when they are making short journeys instead of driving.
 - to positively impact the overall social and economic wellbeing of our inactive people as well as their levels of physical activity.
 - to enable people to get more active in ways that connect them to their neighbours.
 - to help people make Southall a better place to live and work.
 - to create a different way of working between groups within Southall and with the wider public and community and voluntary sector in Ealing and beyond.
- 2.5 By making a positive impact on the overall social, physical, emotional, and economic wellbeing of inactive people, as well as their levels of physical activity, it is believed that everyone in Southall might then be able to make the choice to become happier and healthier. People in Southall cannot do this alone. Wider systemic change is essential by those people and services that currently listen to and support Southall so that active choices can be made at all levels.
- 2.6 The Local Delivery Pilot LGS is looking to engage people in Southall who are inactive including older people, people living with disabilities, black and minority ethnic groups, women, people with long term health conditions, low-income families and carers.
- 2.7 LGS has been targeting residents to build connections and organise themselves to volunteer their time and support the development of a social movement.

- 2.8 The collective ambition for the programme identified the strategic need to initiate the creation of a social movement for physical activity in Southall on the overwhelming evidence that the system is complex, and a normal project management intervention would be less likely to work
- 2.9 Looking back to November 2019; Let's Go Southall launched the review and celebration of our journey to that point; 'First Steps' report (Appendix 1) at a stakeholder event. It was also the launch of the programme's social movement; the 'Active Communities Campaign' (ACC).
- 2.10 The ACC significantly developed local capacity and leadership with the support and learning that has been based on a Harvard Kennedy School model of leading and taking action. Over 50 local Organisers and Super Organisers have been recruited from Southall with a focus on supporting individuals from within our target groups. These local Organisers formed into five campaign teams to create a collective known as the Active Communities Team (ACT). Before and at the outset of Covid-19, the campaign teams listened to over 250 inactive people in over 70 settings. The campaign delivery has successfully achieved growth since 2019 and is now in its 3rd cycle of delivery.

To address the impact of Covid-19 and national lockdowns on residents and a lead into recovery needs for the local community, momentum was maintained through campaign activity including online and safe socially distanced physical activities. ACT have since June 2020 increased the range activities that serve the needs identified by listening campaigns including yoga, bhangra and chair-based exercises, exercises for the less mobile and added a mental health focus since January 2021.

- 2.11 The vision has been developed with a number of stakeholders and is unique to and should be owned by Southall (it's people, politicians, faith leaders, business leaders, community leaders and school leaders)
- 2.12 This is not about simply wanting to provide new sports facilities, activities, or services. The LGS work will help both the system and the community to take responsibility as leaders for enabling the people in Southall to show leadership in the face of adversity - local people dying younger because of inequalities. This will require significant change in behaviours and mindsets for everyone engaged - and learning to work together amid the fray of complex and competing dynamics. If this was easy it would be happening already.
- 2.13 Southall was successful in its bid to Sport England because of the commitment it had demonstrated to getting people active but also the identified scale of the challenge faced in getting large numbers of people active. It has become apparent that in addition to extremely low levels of activity, there are also very low levels of trust in between the agencies and organisations that might be expected to help to improve the situation and a lack of capacity in the system to create the change we all want to see.
- 2.14 Movement building is about people, power, change. A core principle of movement building is using the resources people have to create the power they

need to create the change they want. Translated into a Southall context this means that people in Southall have the 'resources' and are best placed to build power together to get each other active.

- 2.15 Building power requires having leadership organised to bring change through these resources and skills to recreate ways of working with the people. A relational model was essential to the movement building way of working.
- 2.16 The approach has aimed to build a movement (or several movements) of people across Southall who want to take responsibility for recruiting and inspiring people to be more active and improve the mental wellbeing of it's residents. This approach has been new to many people and it has been very time-consuming to increase understanding of how this works and why it has a far greater chance of success than running traditional publicity and marketing campaigns.
- 2.17 The LGS-ACT has spent 6 months diagnosing, agitating, connecting, creating a movement, and a platform for systemic doing and learning. This involved lots of learning about what's possible and what's not, where there's capacity, how it can/can't be used. Relationships have been established with a diverse group of people, finding out what it would take for them to become more active. We continue to learn and adapt as we move forward. The energy and stories generated already are amazing and the reach into the community is growing.

The work involves a multi-layered approach:

- Working through a series of campaigns beginning with a 'Listening' Campaign and then moving to a 'Get Active' campaign
 - Designing bespoke campaigns aimed at addressing specific barriers, health conditions and mental health considerations
 - Developing leadership and organising capacity through a movement building approach and including public sector leaders as part of this
 - Building relationships with inactive people (our future leaders) through the connections and networks of Southall people
 - Consider, address and redistribute the power operating at different levels, places, within and between organisations and people in Southall and more widely in Ealing, as the beginnings of whole systems change
 - Learn and reflect about what matters to people and the resources they have to become more active and about the change needed at all levels in the system to achieve this. Sharing this learning will impact and influence the wider systems change that is so essential, as we start to connect the system to more of itself.
 - Develop a model that can work to bring together equality and inclusion through distributing leadership and different people
- 2.19 The LGS team submitted their successful Pathfinder bid to Sport England in July 2020. The associated workplans involved growing the capacity of the campaign teams and moving into other areas of the system including schools and businesses. The team are working through a transition period where there will be an increased focus on systems transformation, delivery, communication and health improvement over the coming months.

- 2.20 There are projects that directly link to the outcomes of the programme and include the delivery of a feasibility study by the Canal & River Trust as well as the new revolutionary Great Outdoor Gym in Southall Park. Both projects are looking at sustainable ways to encourage residents to connect to their local environment, increase their physical activity levels and provide greater access to green space and parks.

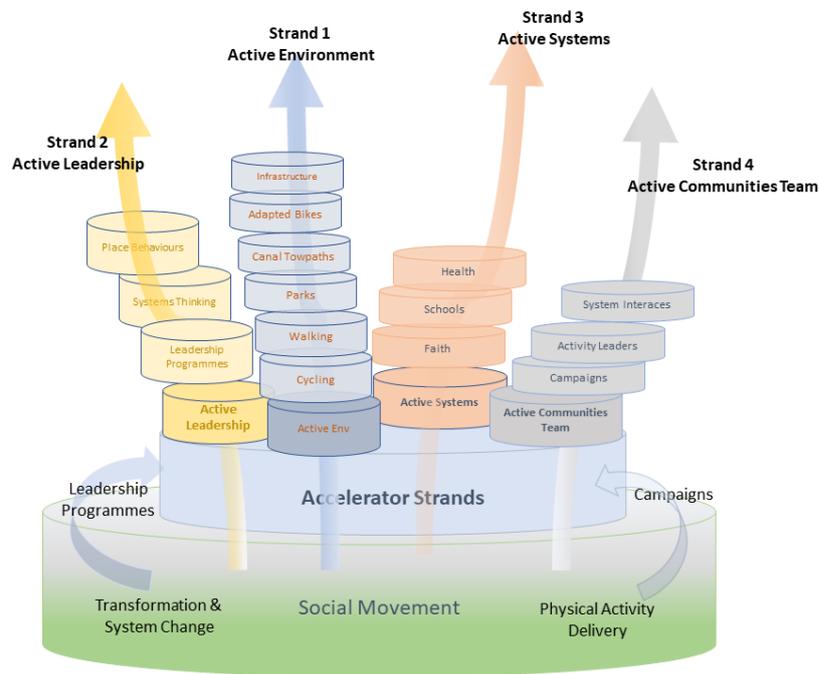
3. **Reasons for Decision**

- 3.1 The Sport England Let's Go Southall Pilot Accelerator Award offer has culminated from considerable pilot development and test and learn pathfinder work since programme inception in 2018. The accelerator fund application was reviewed, evaluated, and approved for submission by the Let's Go Southall Executive Board. The application was approved for award following a detailed Sport England and Pilot Peer review process prior to the submission of this Cabinet report.
- 3.2 The pilot has been able to build the social movement roots in Southall for over a year now, including the period of the pandemic. A working relationship with over 400 inactive residents has been developed and maintained. The programme has started to evolve as a new interface into the wider system, and as a fully inclusive community group of the actual people in Southall. The leadership challenge for the task ahead is evident and the programme has started to build a road into this, in the community and the wider system. Embarking on this road ahead will enable capacity building to deliver change. Ultimately bringing stakeholders closer together to form a new working and effective relationship.
- 3.3 There is now momentum within the Southall social movement; lots of the work is semi-hidden, as capacity building roots in Southall, but it is there. It has shown growth in harsh, restrictive conditions. The next accelerator stages are key to moving forward in a timely manner. The plan is to build on the social movement foundations to develop leadership, incorporate partnership working and work on activity that can utilise the strengths, and amplify the approach. This will include a large cycling initiative with wrap around support using the social movement relationships and team working, use of outdoor green spaces with locally trained instructors on state-of-the-art outdoor gyms, and development of local capacity and systems leadership work.

There is optimism that this journey to unlock the potential of the people of Southall and the system; will make a long lasting and amazing health and well-being change in Southall.

- 3.4 Four key areas from the learning have been identified that will support sustained activity development in Southall and introduce the notion of scalability of social movement across communities, perhaps even nationally. The four strands that will act as the building blocks to everything we need for community development to community leadership and social partnerships are illustrated and detailed below. Some of this work will be aimed at very specific health or community

issues that partners work together to delivery such and mental health in Southall.



4. Key Implications

4.1 Active Environment Strand

4.1.1 Outdoor Gyms

Building on the success of the Southall Park infrastructure and the mobilisation possible through the social movement it is the intention to create three new sites: The Recreation Ground, Spikes Bridge & Southall Manor as shown in Appendix 2. The concept links three important components: 1. Equipment: outdoor gyms co-designed with the community; in locations they want. 2. Community Participation: through training 12 per park local activators, and using the social Movement to encourage more and more people to use them. 3. Smart Technology: to encourage and nudge people to increase their minutes of physical activity through useful features like logging and tracking, events, and social media tools. At locality level, producing anonymised data from the gyms to capture the community's activity levels, wellbeing and activity choices. Aligned with target audiences, the gyms are family friendly and include all abilities. The team will be helping inactive families who have many barriers get more active. The gyms are buggy friendly. The gyms have spaces for kids and adults.

With the first outdoor gym being so successful the ambition is to build on the momentum that has been created so far, and to add three new central gyms in prime central catchment areas. The result would create 2 gyms in both halves of Southall, reaching the maximum number of residents

4.1.2 Let's Ride Southall

Let's Ride Southall's ambition is to change the relationship Southall residents and stakeholders have with their neighbourhood to encourage a universal increase in physical activity levels. Specifically, the programme will help those who are currently doing less than 30 minutes of physical activity a week. Cycling is one of the ways in which this can be achieved if we can address some of the fundamental barriers to cycling which include access to cycles, providing wrap around support and training; and co-designing culturally sensitive programmes.

The Let's Go Southall programme commissioned their Birmingham and Solihull Local Delivery Pilot counterparts .The Active Wellbeing Society (TAWS) to help deliver a Southall plan based on their learning to date, especially from their 7,000-bike *Big Bike programme*. LGS will use this best practice to implement a tailored programme in Southall based upon a proven theory of change as outlined in figure 1. The LGS-ACT social movement led first stage engagement is expected to amplify the cycling community connectivity and engagement. This theory of change has evolved over the last 5 years in the Birmingham and Handsworth community which has a similar diversity and socio-demographic profile as Southall. Although it's original aim was solely to get people more active, the social impact experienced has been far greater as the programme adapted and responded to the needs of the communities it was working with. The Let's Ride Southall project perfectly synergises into the work of the ACT approach to social movement creation which is now primed to make the next step as we come out of restrictions.

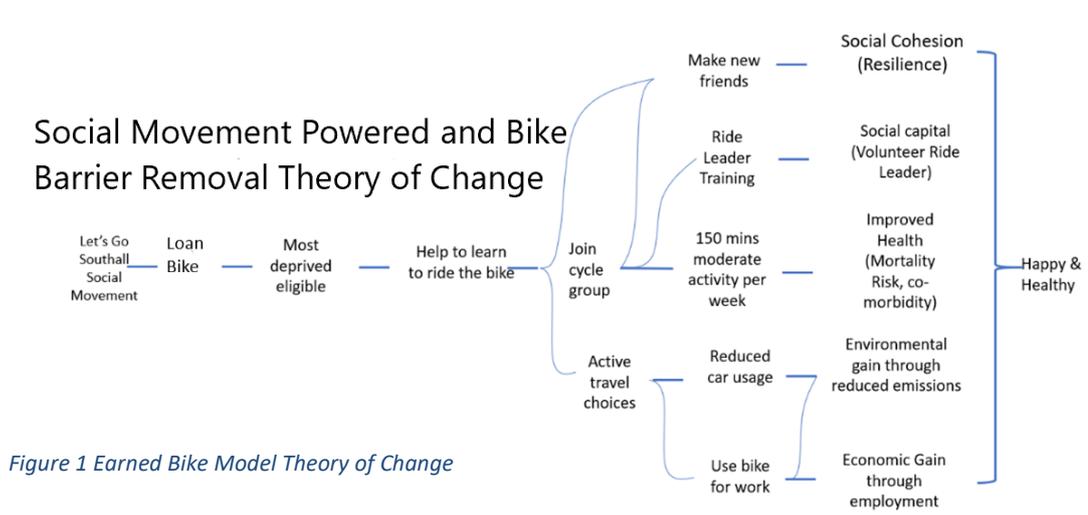


Figure 1 Earned Bike Model Theory of Change

Scale and Phasing of Programme

To make a significant impact the programme will ultimately aim to reach approximately 10% of the most deprived residents based on estimates of a population between the ages of 5-75 being around 60,000. The longer-term aspiration is to provide up to 5,000 bikes in a further investment stage with support from new contributors and the wider system, including potentially other

council areas that have overlapping targets. This recommendation covers the first 2,500 cycles. The scheme will provide a mix of adults and children's bikes with the provision for adapted and e-bikes. See further equality note in section 11.2.

The programme will be split into three phases of delivery with a key review following phase 1 before proceeding with phase 2 and 3.

Phase 1 – 500 cycles

Phase 2 – 1000 cycles – subject to successful phase 1 rollout

Phase 3 – 1000 cycles - subject to successful phase 1 rollout

Eligibility

To apply for a bike, applicants must meet some basic criteria. This is purposely kept quite wide to encourage as many communities as possible to take part including the below.

- Reside within one of the 5 wards in Southall
- Become a member of the ACT social movement and actively take part in a bigger change in the community. Each applicant is to join one of the five teams and take part in campaign activity.
- No existing access to a cycle
- No or low levels of regular physical activity
- Commit to using the cycle at least once a week
- Agree to sign-up to a cycle loan contract which specifies the usage conditions on which the cycle can be kept after the end of the contract period. If conditions are not met, to agree to return the cycle and associated equipment.
- Complete cycle proficiency and basic cycle maintenance training which will be provided as part of the overall programme in Southall locations.

Outcomes

The following outcomes are expected from the investment.

- Increase in physically active people and number of residents trained on how to ride a cycle, including those within the social movement and growing the membership of this.
- Increased access to employment/business opportunities for residents (pathway to employment)
- Tackling rising unemployment as a result of COVID-19
- Providing alternative sustainable transport (due to capacity reduction on public transport as a result of social distancing)
- Reducing congestion through Southall for workers travelling to Heathrow Airport for work
- Strengthening behaviour change and opportunity as a result of COVID-19.

- Delivery against council's sustainable transport agenda and emergency response to COVID-19
- Reducing the inequalities gap and access to sustainable modes of transport (removing the cost barrier)
- Strengthened and more resilient communities.
- Physical and mental health benefits of cycling and better connectivity
- Air quality improvements for participants who replace car trips for cycling

4.2 Active Systems Strand

Community engagement and a whole systems change is integral in supporting how the work is approached to address these health inequalities and wider social issues. Active Systems programme delivery will enhance the existing investment in the people of Southall to further anchor continued sustainability of the social movement. The models developed will foster a better ethos of engagement, for the stakeholders working to serve Southall and improve how we work with local communities. An initial focus will be on developing core systems change, to mobilise joint action from partners including health, community and schools. The pilot will be creating new leadership frameworks that are able to improve connectivity, relationships working and co-design processes.

The Active Leadership Programme is designed to contribute to integrated and coherent health programming, addressing many other system related priorities as part of the programme. The model of engagement created shall reflect as many community voices as possible, to make visible the impact of social action around health, inequalities and social pressures faced in time and present.

4.3 Active Communities Team Strand

The five team structure has been developed through a series of campaign design and capacity development activities to galvanise the collective effort of different sorts of people, different issues and barriers to tackle the place based and neighbourhood approach. This is the delivery vehicle for getting people more active and have better mental health and has generated momentum on less commonly understood that social movements in health.

This approach has been welcomed and seen as an opportunity by the residents of Southall, local leadership and broader stakeholders. By developing local people resources into a collective equity, contextualised to Southall, the teams structure support the organisational development and campaign design to address specific health issues, environmental and mental health social issues deterrents including equality, economic and community leadership challenges.

ACT's method of improving health and wellbeing in the Southall context is decided on the premise that it was more important to start with the people. To include local people in the leadership and development of the systems change

needed to tackle the issues as a community and connecting system partners has been integral to the work of this growing social movement and its teams.

Outcomes:

- Active Communities Team as a local movement to builds power with its people
- Creation new citizens initiatives
- Delivery and design of physical activity campaigns
- Active environment, green spaces, social prescribing, and mental health campaign design and co-production
- Development of specific and placed based leadership
- Local health learning and equity resources
- Joint up working on specific health and mental health campaigns with system providers, leaders, community organisations

4.5 Future Community Development and ACT Social Movement

ACT began with creating a learning community that strategically worked toward developing new leadership in Southall, different ways of engaging with new community members.

ACT's teams' model and organisational design is to embed a connecting community model and be part of the local change. The development programmes for leadership will address the recalibration needed to be achieved with partners, transform governance and policy to be more inclusive of increased preventative health measures.

4.6 Through the ongoing development programmes and wider systematic working, the teams plan to implement, assess and adjust growth model process to build connecting structures flexible to be diverse and have many facets of the community working as part of the movement.

4.7 These teams will be continuing to build collective leadership learning and the mobilisations of additional factors leading to poor health outcome, educational achievement. Social movement growth will support a placed based approach for environmental impacts, employment and skills, youth related social action, climate action, food and diet, cultural and migration impacts. With this organisational design approach, it is intended that sustainable models are created to embed the movement into the ongoing future including business planning and national directives for working with communities.

5. Financial Implications

5.1 The Sport England financial proposal is summarised in the table below.

Let's Go Southall - All Accelerator Resources - Summary					
Time period June 21-Sept 22	<i>Total per strand</i>	<i>Vendor In-Kind People</i>	<i>Vendor In-Kind - Other</i>	<i>Local Funding</i>	<i>In kind resources</i>
Active Environments	1,566,178			100,000	
<i>Let's Ride Southall</i>	1,127,178				
<i>Outdoor Gym - State of Art with Screen</i>	181,600			40,000	
<i>Outdoor Gym - State of Art with Screen</i>	179,600			40,000	
<i>Outdoor Gym - State of Art</i>	65,000			20,000	
<i>Outdoor ACT walks and other activities</i>	12,800				
Active Leadership - Community Engagement	168,000				
<i>Active Leadership - Public Sector</i>	50,400				
<i>Active Leadership - Community Business Councillors</i>	117,600				
Active Systems	187,200				
<i>Active Partnerships - Health Leadership Development</i>	62,400				
<i>Active Partnerships - Faith Leadership Development</i>	62,400				
<i>Active Partnerships - Schools Leadership Development</i>	62,400				
Active Communities Team	389,450				
10 Super Organisers, 30 Organisers for Leadership Campaigns	180,000				
2 x Leadership & Change Programmes (Harvard)	38,400				
Leadership Centre Organisational Interim Framework	61,050				
Community Activation Fund	110,000				
Communications & Marketing	67,500				
Evaluation	12,000				
	2,390,328	50,700	19,714	100,000	110,417
Total Cost	2,520,459				
Total Accelerator Funding Request - June 2021 - Sept 2022	2,290,328				

Below table outlines the estimated cost and funding:

Estimated cost	Revenue (£)	Capital (£)	Total
Project Cost	1,216,271	1,174,057	2,390,328
Funded by			
Grant	-1,216,271	-1,074,057	-2,290,328
S106		-100,000	-100,000
Total funding	-1,216,271	-1,174,057	-2,390,328

5.2 The core capital of £1.174m includes £0.748m funding for 2,500 cycles including locks, lights and helmets earned incentive is to be considered as an asset write down during the 2021-2022 and 2022-2023 financial years. This

expenditure is not an addition to the Council's fixed assets on the balance sheet but is rather treated as Revenue Expenditure Funded from Capital Under Statute (REFCUS). For the Outdoor Gym £0.426m capital expenditure, this will be treated as an asset of the council on the balance sheet.

- 5.3 As indicated in the table above, the financial implication to the Council is limited to the £0.110m in kind support which recognises the officer support across the Council to support the programme and £0.100m capital cost which is delivered through the s106 funding Ref: S88 – 49 High Street, Southall, UB1.

6. **Legal Implications and Award Conditions**

- 6.1 This award is subject to the preparation, review and signing of a legal agreement between Sport England and the London Borough of Ealing, which is currently in development. This will include a number of conditions which are stated in section 6.2, which will be confirmed within the legal award. These conditions will include Sport England agreement on cost and project plans for capital investment prior to work commencing, Let's Ride Southall cycle maintenance, sustainability and procurement approach agreed prior to phase 1 roll out, and a review of phase 1 roll out implementation before approval for phase 2 & 3, and an agreed final design and approach of the Community Activation Fund workstream with Sport England.

- 6.2 The funding offer is made with the following conditions which are confirmed formally within the legal agreement.

- To agree the cost plan and project plan for the capital investment with Sport England prior to the work commencing
- In relation to Let's Ride Southall, prior to phase 1 roll out, agreement required with Sport England on the maintenance, sustainability and procurement approach, also ensuring that the approach to the allocation of cycles meets Lottery requirements.
- Review phase 1 roll out of Let's Ride Southall prior to implementation of phase 2 & 3 and agree cost and project plan for phases 2 & 3 with Sport England.
- To agree the final design and approach of the Community Activation Fund with Sport England, prior to commencement of that workstream
- To agree the approach to the evaluation of the Accelerator Bid with Sport England, prior to first payment
- Capital projects over £150,000 will require that grant security is granted in favour of Sport England.

7. **Value for Money**

The funding and investment awarded to Southall is in the vast majority external to the local council and is a catalyst for funding from other sources such as TFL, business, system partners, local community stakeholders and public health.

This funding has provided leverage for the larger scale systems change and wider community engagement this is needed to break the current cycle of stagnation in terms of Southall health inequalities. The secondary financial impact of better health of residents is numerous including more residents in work, less residents involved in caring for relatives at home, improved mental health leading to higher resilience levels, more residents able to make healthier active travel choices, a reduction in CO2 emissions and parking space need as residents switch to cycling. These outcomes are directly in-line with Council objectives that lead to an equity increase of value of local people and system providers.

8. **Sustainability Impact Appraisal**

8.1 Not required.

9. **Risk Management**

9.1 Due to the current high demand for cycles nationally we expect a 9-month delay in delivery. We have mitigated this risk with delivery staggered in three smaller batches and will work with other Pilot Partners in Birmingham and Essex who have ordered cycle batches already to look at economies of scale efficiency gains should we select the same cycle provider in the procurement process.

9.2 Theft or loss of cycles will be mitigated by use of GPS trackers to maximise chances of recovery. Each cycle will be provided an approved high security D-Lock. Storage containers will be situated with security in mind.

9.3 Damage to cycles during regular use can occur. The wrap around support for both basic bike maintenance and linkage to servicing and repairs by trained mechanics at four central hubs will allow for accessible and quick turnarounds to make cycles functional again.

9.4 Delivery costs for cycles exceed estimates due to higher demand or changes in the delivery programme. Good communication between selected manufacturer and retailers to foresee any issues and apply mitigation measures at an early stage.

9.5 An ongoing LGS Risk Register will be updated and reviewed quarterly by the LGS Executive Board to manage and mitigate risk factors.

10. **Community Safety**

10.1 There are no implications for community safety arising from this report.

11. **Links to the 3 Key Priorities for the Borough**

11.1 The Council's administration has three key priorities for Ealing. They are:

- Good, genuinely affordable homes
- Opportunities and living incomes
- A healthy and great place

12. **Equalities, Human Rights and Community Cohesion**

- 12.1 It is known the impact of the changing cultural landscape during and immediately after the COVID19 period will encourage people's attitude to active travel and cycle use, and the use of local facilities as more resident's work from home should increase the usage of outdoor park gyms.
- 12.2 Insight has shown disability as a major barrier to participation and so we have factored in a proportion of adapted cycles and e-bikes to be made available which are typically 4-5 times more expensive than a standard 2-wheel bike, so the lower number of bikes will enable the fund to address these additional inequalities. The scheme will provide a mix of adults and children's bikes with the provision for adapted and e-bikes. To meet the needs of the population living with disabilities and health issues that would make cycling on a standard 2-wheel inaccessible.
- 12.3 The continued work with the ACT social movement is a fundamental driver of community cohesion where all groups of the Southall Community come together to create behaviour and systems change. The Social Movement is formed from 5 groups to be inclusive of all demographics. Girl Power (women/girls), Men Active (men/boys), Happy Families (family groups), Forever Young (over 60s) and Active 4 All (disabilities and longer-term health conditions).

13. **In Regard to the Council's Public Law Duties**

None

14. **Update Staffing/Workforce and Accommodation Implications**

None

15. **Property and Assets**

- 15.1 2,500 Cycles each with a lock, helmet and light pack earned incentive to eligible Southall residents as an asset write off.
- 15.2 3 new outdoor park gyms of a combined value of £526,200 including installation and surfacing.

16. **Any Other Implications**

- 16.1 Not applicable.

17. Timetable for Implementation

All of the work related to the award to planned to be delivered from Q2 2021/22 to Q3 2022/23.

Outdoor Gyms

Delivery Timelines Finalising Design: Installation and logistic placement finalisation of screen, and scheduling of surface works. Apr – June 2021.

Building the gyms: 8-12 weeks from order – July 2021

Appendix 1: First Steps

Appendix 2: Three Outdoor Gyms

18. Background Information

- Let's Go Southall Executive Board Sport England Accelerator Award Bid Submission Approval – dated 9th Feb 2021

Consultation

Name of consultee	Post Held	Date sent to consultee	Date response received from consultee	Comments appear in report para:
Internal				
Judith Finlay	Executive Director, Adult, Children and Public Health	13/05/21	16/05/21	
Helen Harris	Director of Legal and Democratic Services		25/05/21	
Ross Brown	Chief Finance Officer (Section 151)		25/05/21	
Chuhr Nijjar	Senior Contracts Lawyer	13/05/21	16/05/21	
Mark Wiltshire	Director of Community Development	13/05/21	16/05/21	
Darren Sullivan	Category Lead, Commercial Hub	13/05/21		

Russell Dyer	Assistant Director Accountancy		25/05/21	
Shabana Kausar	Assistant Director Strategic Finance		25/05/21	
Yalini Gunarajah	Interim Finance Manager - Place	13/05/21	25/05/21	
Chris Neale	Principal Accountant, Environment - Place		25/05/21	
Abdi Moallin	Accountant, Leisure - Place	13/05/21	25/05/21	

Report History

Decision type: Key decision		Urgency item? No
Report No:	Report authors and contacts for queries: Chris Bunting, Assistant Director, Leisure BuntingC@ealing.gov.uk	